



## **International Benefits, Evaluation and Costs (IBEC) Working Group Events**

**13<sup>th</sup> World Congress on Intelligent Transport Systems**  
**London, October 8<sup>th</sup>-12<sup>th</sup>, 2006**

### **Pre-Congress Workshop** **Sunday 8<sup>th</sup> October, 09:30 – 16:00** **Novotel ExCel Hotel**

#### **An International “Tour” of ITS Benefits, Evaluations, and Costs**

This year the international costs and benefits “tour” of ITS will focus on a set of transportation issues that are pivotally important to mobility and safety, and prominent in the world’s transportation news:

- Urban Mobility and Access in Large Cities
- Automated Enforcement Systems: Social, Legal, and Political Issues
- Intelligent Parking Systems: Managing Demand and Improving Utilization
- Understanding ITS Benefits and Costs
- “Hot Off the Press” – Brief presentations describing recent ITS studies from around the world

City and regional transportation managers, public safety officers, ITS program managers and evaluators from around the world will discuss their successes, failures, and future plans for achieving their program goals. The sessions are designed to encourage active interaction among panelists and audience to maximize the exchange of ideas and the development of professional contacts.

Join colleagues from around the world for a dynamic and informative day of learning about the benefits and costs of innovative ITS systems.

The program is being produced in cooperation with Transport for London, European Commission Directorate General for Traffic and Energy, Polis, AASHTO, the US Department of Transportation, ERTICO, ITS America, and with endorsement from the ITS and Automated Highway Committees of the Transportation Research Board of the National Academies.

**Fee:** £67 (inclusive of VAT) includes a light breakfast, lunch, and afternoon tea

#### **Schedule:**

- 9:30** Continental breakfast
- 10:00** Welcome - Jane Lappin, IBEC Chair
- 10:15** London's Traffic Vision
- 10:30** Parallel panel sessions:
  - Automated Enforcement
  - Urban Mobility
- 12:30** Lunch – “Hot Off the Press!”
- 13:45** Parallel panel sessions
  - Parking Management Systems
  - Understanding ITS Benefits and Costs
- 15:30** Closing remarks

Hotel Novotel ExCel is located on Western Gateway, Royal Victoria Dock, and is near to the Royal Victoria Underground Station on the DLR line.

To register for the workshop please visit our website at: [www.ibec-its.org](http://www.ibec-its.org)

#### **What is IBEC?**

IBEC is a cooperative working group whose purpose is to coordinate and expand international exchange of information and techniques for evaluating ITS benefits and costs. IBEC brings together knowledge and evaluation experience and aims to be the focal point for discussion and debate of interest to the international evaluation community. IBEC encourages effective use of evaluation information to support ITS decision-makers.

**Membership** is free and open to anyone with an interest in ITS evaluation.

**Email Website** [www.ibec-its.org](http://www.ibec-its.org)



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**Special ITS World Congress Sessions**  
**Tuesday, 10<sup>th</sup> October, 2006**

**SS22- ITS Case studies from economies in transition and developing countries**

**Tuesday October 10, 2006—9:00-10:30**

Economies in transition and developing countries face different issues from developed countries when implementing ITS. In this session, produced in cooperation with the World Bank, transportation specialists from transitional and developing countries will present their experiences using ITS in the areas of bus rapid transit, air quality, road safety, enforcement, and developing a viable public transport industry. The session will consist of a series of case studies on both country and project level with the goal of highlighting the special issues faced with ITS and how they were overcome.

**SS28- The “Big Shift”: is ITS the tool or the origin of shifting? And where do we shift with ITS?**

**Tuesday October 10, 2006 –11:00-12:30.**

The Conference of European Directors of Roads, (CEDR) defines the “Big Shift” as the change in emphasis within National Road Authorities from road construction and maintenance to include road network operations and the consequent change in organization and process required to deliver high quality network services. Across the Atlantic, the Association of American State Highway and Transportation Officials calls this the switch to an “operations focus”. In recent years, the role of road authorities has changed substantially with the dissemination of ITS-techniques and experiences. Road authorities are discovering a new thinking and self-conception in terms of their public tasks and expectations with the focus more on services than on systems. The approach to meet the challenge of the increasing number of traffic problems will become more and more customer-oriented.

**SS34 -The economic security and efficiency benefits of emerging freight and parking trucks technologies**

**Tuesday October 10, 2006 – 2:00pm-3:30pm.**

By 2020, international freight volumes are expected to grow by over 70%. On one hand, improvements in speed, accuracy and visibility of information transfer in freight exchange can help to manage this growth and to reap large rewards for both the public and the private sector. On the other hand, the large number of trucks has more and more difficulty finding needed infrastructure, particularly with parking space at service areas during the night. This session will examine the business case to private industry, national governments and world trade and discuss impediments to adopting freight technologies, and provide examples of where the impediments have been successfully overcome. Speakers will discuss the benefits of supply chain, fleet management, freight visibilities applications and solutions for optimizing the truck-parking situation deployed in North America, Europe and the Pacific Region



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**SS40- Update on the impacts of road pricing - Beyond the technology**

**Tuesday October 10, 2006 – 4:00pm-5:30pm**

The update will focus on road pricing projects already operating or in the planning stages in several locations: Chile, Hungary, New Zealand, UK and USA. While much has been written about evaluating technology options for road pricing, less information has traditionally been available about the actual impacts of these schemes on travelers' daily lives. In pure cost-benefit terms, it could be argued that road pricing does not produce net benefits, just a transfer from one type of stakeholder to another. However, charging for road use does have secondary impacts, which may provide specific benefits. Now that a critical mass of road pricing projects is operating around the world, these are being addressed. At this session hear experiences presented by implementers and evaluators of road pricing schemes.

**IBEC Reception: A chance to network with IBEC members over light refreshments**  
**Tuesday 10<sup>th</sup> November, 18:00 – 19:30**  
Novotel Excel Hotel